

FCC REPORT- JULY 2007

July 9, 2007- Susan G. Komen Foundation- BMW Event, inviting survivors of Breast Cancer to take the ultimate ride on a BMW. It's a National race designed to chalk up miles on the new cars to raise money for Breast Cancer Awareness. – Newschannel Nine Midday Broadcast.

July 10, 2007- Miracle League- The Miracle League is a special Baseball League for Disabled persons throughout the region. The Junior League is working together with the organization to help build their Field of Dreams. The Field should be up and running by November. – Newschannel Nine Midday Broadcast.

July 17, 2007- Cleveland Square Library Event- Drop Everything and Read Program designed to get the children of El Paso reading. The project with 500 people in attendance was designed to stamp out illiteracy in the region. The program is sponsored by the El Paso Public Library- Newschannel Nine Midday, 5:00 p.m. Broadcast.

July 26, 2007- Seniors and Driving- New study shows that Senior Citizens are not involved in as many accidents per capita as teen drivers. The AARP suggests that the stereotypes of senior drivers are not valid despite a few accidents that have captured headlines. Senior Living Segment- Newschannel Nine Midday.

July 27, 2007- Diabetes Workshop- The El Paso Community College in conjunction with the Diabetes Association is sponsoring a free workshop designed to educate patients and others who suspect they may suffer from the disease. – Newschannel Nine Midday.

July 27, 2007- Education Matters- The Ysleta School District is promoting the Arts among young students, many of whom are from underprivileged households and teaching them the arts to be able to perform at VIVA EL PASO. – 5:00 P.M. Broadcast.

SEPTEMBER 2007 – FCC Report – News

Sept 1-5PM News

Community Issue – New Laws

New Laws go in to effect for things like penalties for drug possession and stiffer penalties for speeding.

Sept 2-MDA Telethon

Community Issue – Muscular Dystrophy Fundraising

We aired the annual MDA telethon beginning at 7PM. Aired 4 hours straight that evening.

Sept 3 – MDA Telethon

Community Issue – Muscular Dystrophy Fundraising

We aired an entire day of the MDA telethon from 7AM to 5PM.

Sept 3-5PM News

Community Issue – Uninsured Drivers

Story about a new way to track drivers who don't have insurance. It's a new database.

Sept 3-6PM News

Community Issue – Sick Child needs community help

We profiled a child who had leukemia. His particular illness required blood transfusions that are rarely done. Hospital needed donors.

Sept 4-5PM News

Community Issue – Sick Child

Community reacts to the appeal for blood donors by calling like crazy. There were more than enough people to donate blood for the little boy.

Sept 5 – 5PM News

Community Issue – Wandering Elderly

We did a story about a new plan to help locate elderly people who wander away from their families. It's a new statewide initiative called Silver Alert.

Sept 5 – 6PM

Community Issue-Pollution

On our International Bridges, people often wait for hours to cross. The pollution from the cars is said to cause health problems for people on both sides of the border. We aired the results of a study in Mexico that said the pollution is hurting people.

Sept 6 – 6PM News

Community Issue – Recycling

City gets national attention for levels of participation during first year of new curbside recycling program.

Sept. 7-5PM News

Community Issue – Kid Safety at School

The wrong child was taken from an elementary school to a local daycare. It took hours for the daycare to realize they had the wrong child. The parents and the school were frantic. We talked to the school about their security measures. What went wrong?

Sept 7-6PM News

Community Issue – Teen Heroes

We profiled a group of football players who saved a man's life after he plunged in his car...in to a ravine.

Sept 7-6PM News

Community Issue – The Environment

We covered an environmental Summit between El Paso and Juarez.

Sept 8 – 6PM News

Community Issue – Families in Need

We profiled two families who were working on the new houses they were about to move in to

Sept 10-6PM News

Community Issue – Growth vs. Culture

The Tiguas Indians are upset about a plan to extend a busy street in El Paso. They claim the planned extension will go right through ground they consider to be sacred.

Sept 10-6PM News

Community Issue – Voter Turnout

The county has launched a new website for voting information.

Sept 11-6PM News

Community Issue – Airport Security

On the anniversary of 9/11...the TSA says our airports are safer than they used to be. Workers are better trained, with better equipment.

Sept 12-6PM News

Community issue – Domestic Violence and Restraining Orders

2 Stories. A man is arrested for killing his wife at a lake. Turns out there is a history of domestic violence between the couple.

We also talk about Restraining Orders. How do they work? How do you get them? Can they really protect you?

Sept 14-5PM News

Community Issue – Culture

Local school has a salsa festival to celebrate Mexican culture and heritage.

Sept 15-6PM News

Community Issue – Men's Health

Men are encouraged to have prostate screenings....to save their lives.

Sept 15-6PM News

Community Issue – Higher Education

A group of nursing students get scholarships to continue their educational opportunities. Scholarships offered up by a local business owner.

Sept 17-6PM News

Community Issue – Bridge Safety

We talk about a bridge in El Paso slated for bridge improvements. It will get a new foundation Which should make it safe for drivers in the future.

Sept 18 – 6PM News

Community Issue – Animal Control

New volunteer program in Las Cruces for folks who want to help animal control with pet problems. They are short staffed...and are training officers who will work for free.

Sept 19 – 6PM News

Community Issue – Property Safety

Burglaries are up in El Paso. Police show our viewers one of the main reasons for the increase. People have a tendency to keep their garages open a little. It's an open invitation to thieves.

Sept 21 - 5PM News

Community Issue – Health

Expert tells us West Nile is here to stay. Residents should get used to the threat and take all necessary precautions to prevent spread of mosquitos.

Sept. 24 – 6PM News

Community Issue – Crime

Crime Stats in El Paso show murder rate is much higher than previous years. But other crimes have gone down. We talk to law enforcement about how people can help keep themselves and their families safe.

Sept 26 – 5 & 6PM News

Community Issue – Truancy

Skippping school too popular in Las Cruces. The truancy rate there is going way up this school year. We talked to some kids who were skipping about why they do it....why they stay away from school.

Sept 26 – 6PM News

Community Issue – Facilities for Handicapped kids

We visit a new playground that is specially equipped for handicapped children.

August 2007

Issues & Programs List:

Aug 4 – 6PM News:

Community Issue: Gang Trouble

Volunteers in Anthony, New Mexico gather to paint over mounds of graffiti in their town. This comes after weeks of gang violence that left people dead and injured. Town is fed up with it. They cover it up....even acknowledging that the gangs will likely tag again.

Aug. 6 – 5PM News:

Community Issue: High School Drop Out Rate and Absenteeism.

EPISD tackles the problem of drop outs and absenteeism....by starting a new program for Freshmen. We talked to students who said the program was helping them transition to high school. Learned about peer pressure and leadership and using what they know to make the right choices.

Aug. 6 – 6PM News:

Community Issue: Emergency Health Care

El Paso has a trauma center. It's the only one for hundreds of miles. We profiled the medivac unit that flies people to the hospital for the most critical care available in the region. The flights offer life-saving service.

Aug 7 – 6PM News:

Community Issue: Gang Trouble

We follow up on the gang problem in Anthony, New Mexico. After a series of public meetings and promises from police, residents have taken back their town. They've cleaned up the graffiti and are glad to see sheriffs deputies patrolling the streets again. Some fear the violence will re-ignite after the start of the new school year.

Aug. 8 – 5 & 6PM News:

Community Issue: Safe Water

Federal Government has just finished building a desalination plant on Ft. Bliss Army Base. They take underground water, clean it up and make it fit to drink. This project is expected to help ensure there'll be enough safe drinking water for this growing area for years to come.

Aug. 10 – 5PM News:

Community Issue: Blood Shortage

The local blood bank issues an urgent call for type 0 blood. They have none on their shelves.

Aug. 10 – 6PM News:

Community Issue: Heat Danger

We report that several people have died in recent days with their deaths attributed to extreme heat. We give the public info. About where to get a free fan to help circulate fresh air in homes.

Aug. 13 – 5 & 6PM News:

Community Issues: Health Care for the Poor

The county finally agrees to give up its share of control over the City-County Health Dept. The county decides to pay the city to provide health related services to rural areas outside El Paso. Remains to be seen...how they will execute the plan.

Aug. 13 – 5PM News:

Community Issue: Careers for High School Grads

We focus on students who are graduating from high school with a degree and a cosmetology license. These kids can go straight to work.

Aug. 13 – 6 PM News:

Community Issue: Consumer Scams

FBI is warning people to beware of internet offers for jobs/employment. An internet scam is underway where scammers are getting people to turn over personal information as a condition of employment. Then, they're stealing their identity. FBI is asking people to report it....if it happens to them.

Aug. 14 – 5PM News:

Community Issue: Traffic Problems

There is renewed interest in extending a busy street through to help the flow of traffic. But, it's controversial. We explored the most popular option....and talked to the people who would be affected by it.

Aug. 14 – 6PM

Community Issue: Safety for the elderly

Story about an elderly woman who disappeared from her home. We talked to her family about the difficulties they faced keeping her inside. The woman had Alzheimer's. We followed up with a story about something called the "Silver Alert." It's a new state mandate.....that requires communities to set up processes similar to an amber alert. It's designed to have the public help find wandering elderly people.

Aug. 15 – 5PM News

Community Issue: Public Health Threat

Two new cases of West Nile virus in humans reported today. We find out what the city is doing to quell the mosquito population....and tell people what they can do to protect themselves. West Nile is here to stay.

Aug. 16 – 5PM

Community Issue: Emergency Communication

Socorro installs some new communications equipment that allows them to receive and respond to emergency calls more quickly. No more routing calls to the Sheriff's dept or to other agencies. Should save time, money and lives.

Aug. 16 – 6PM News:

Community Issue: Tracking the Elderly

We show our viewers some GPS-like equipment which is now being used to protect elderly people who suffer from Alzheimer's and dementia.

Aug. 16 – 6PM

Community Issue: Community Health

We cover the Jail and Bail which raises money for MDA. Muscular dystrophy afflicts children in our community and the MDA works to get them the care and help they need to lead normal lives.

Aug. 17 – 5PM News:

Community Issue: Electric Rates

We give our viewers info. About a public hearing on the rising rates being charged by our local utility company. Time and place for public comment.

Aug. 17 – 6PM News

Community Issue: Health

We cover a story about cancer patients getting makeovers and glamour shots. Their pictures will be put up during breast cancer awareness month.

Aug. 18th – 6PM News:

Community Issue: Public Park

A huge public park in El Paso is reportedly in need of repair and additions. But, there's a controversy over what to do with some adjacent land. Public debate over whether to use the land for public health initiative or to expand the park.

Aug. 20 – 5PM News

Community Issue: Students Preparing for future

We profiled a Student run restaurant on a school campus. Students are learning to cook, learning to serve people and are serving teachers who actually pay and tip for their meals. Students use the money to buy equipment, ingredients for the project.

Aug. 20 – 6PM News

Community Issue: Volunteers

The Red Cross has put volunteers on alert for possible help with the aftermath of Hurricane Dean. Dean was threatening the South Texas coast and there was even talk about bringing evacuees to El Paso.

Aug. 20 – 6PM News

Community Issue: Revitalizing Downtown

The city of Las Cruces, New Mexico is undertaking a major renovation project. They are redoing their historic strip downtown...the civic plaza. They are re-opening streets. Business owners are talking about moving back there....if traffic picks up.

Aug. 20 – 6PM

Community Issue: Changes in Public Transportation

Sun Metro is forced to shut its main station because of construction. We update the public on new bus routes.

Aug. 22 – 6PM

Community Issue: Homes built in flood plains

FEMA has drawn up a new map...which puts some El Paso neighborhoods in a flood zone for the first time ever. This new map came up following last year's major flooding event. Some homeowners face the prospect of rising insurance rates.

Aug 22 – 6PM

Community Issue: Army Expansion leads to community growth

Local school districts are expecting an influx of students over the next several years.....as our population grows some 40,000 around Ft. Bliss. EPISD is building 3 new elementary school and a new high school . They will also have to hire around 600 news teachers. Taxpayers will pay for it.

Aug. 24 – 6PM News:

Community Issue: Children's Safety

Police issue a picture asking the public for help finding a known child sex predator. This man has disguised himself to change his appearance. We show the picture and tell people what they can do to help.

Aug 27 –5PM News

Community Issue: College Campus Parking

Students at UTEP return to campus for the Fall...with a new parking garage ready for parkers. It's expensive and students aren't thrilled about paying for it.

Aug. 27 – 5PM

Community Issue: Bilingual Education

A new Charter school opens with the promise of teaching students in both English and Spanish. Parents love the idea.

Aug. 28th – 6PM

Community Issue: Kids with Muscular Dystrophy

We profile a child who has Muscular dystrophy. We talk about the challenges he faces and about the help he gets from MDA. We do this story in advance of the MDA telethon which airs on NewsChannel 9 Labor Day Weekend.

